

## TOP INTELLECTUAL PROPERTY LAWYERS 2017

### Mark C. Scarsi

FIRM

Milbank, Tweed, Hadley & McCloy LLP

CITY

Los Angeles

SPECIALTY

Litigation

Before enrolling at the Georgetown University Law Center, Scarsi spent seven years as an engineer, often designing and implementing submarine detection systems for the U.S. Navy.

“When I was in law school, the nature of technology development really shifted from the defense business to Silicon Valley,” he explained, noting he completed his law degree in 1996. “At first, I wasn’t really focused on doing intellectual property, but I found that using my technical background I could get a lot more juicy assignments.”

Last year, Scarsi was part of the Milbank team that successfully represented Alphabet Inc.’s Google against a patent infringement suit brought by CallWave Communications LLC in Delaware over its patented method of determining the location of mobile platforms. *Callwave Communications Inc. v. Google Inc.*, 1:12-cv-01702 (D. Del. Sept. 15, 2016).

“I was able to argue to the trial court in Delaware that the subject matter

was too abstract get patent protection on,” he explained.

After working in the IP field for 20 years, Scarsi said he really enjoys breaking down complex concepts into more manageable pieces, a challenge made somewhat easier thanks to his bachelor’s and master’s degrees in computer science.

“That helps me put things into terms that smart people, who aren’t necessarily folks with technology backgrounds, can grasp,” he said.

“I think that’s where I’ve been most successful,” Scarsi added. “We’ve always prevailed before juries, and I think it’s because we do a good job of putting things into very simple terms they can understand.”

Scarsi is currently working on a case for Ring, a Santa Monica-based video doorbell company facing a lawsuit from home security giant ADT.

“It’s an exciting case,” he said, “that’s all about, we think, trying to keep Ring out of the home security market.”

Ring’s doorbell products are con-



nected to internet cameras, allowing clients who are not home to see who is at their door while using their smartphones.

“We have a trial scheduled for September in Delaware,” Scarsi said.

— Shane Nelson